



**LYNN BOHART, FAHP**

**Lildog67@icloud.com**  
**www.lildogcommunications.com**

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## **BASIC STORY TEMPLATE**

While this is one way to tell a story, it's not the only way. But it contains the necessary elements you will need. A main character who is struggling with something and coming up against complications along the way. Then, your organization comes into the picture, and through your programs and services, you lift them out of their despair and put them on a positive path forward.

**(Stasis) Describe your main character briefly in the beginning (before they were homeless, or drug addicted).**

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**Trigger - something happens: They were kicked out of their home, they were lured into sex-trafficking, they lost their job and lost their home.**

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**Add complications. What do they suffer through? How has their life been turned upside down?**

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**Your main character feels the negative consequences: angry, lonely, desperate.**

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**There is a turning point: You stepped in, or someone referred them to you.**

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**Best of all (resolution): Lots of positive emotions.**

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